



# Introducing The Whole Brain® Champion Program

## Become a Whole Brain® Champion

Accelerate team success with Herrmann's NEW  
Whole Brain® Champion program



## What Is a Whole Brain® Champion?

A Whole Brain® Champion is a guide who works on the ground with their teams to answer questions about Whole Brain® Thinking and recommend solutions for improved effectiveness. They help implement solutions into the flow of work so teams are ready to power through challenges and succeed.

The Champion program is designed to quickly equip teammates with the knowledge and tools they need to apply Whole Brain® Thinking across their teams.

## What Whole Brain® Champion Training Includes:

The Whole Brain® Champion program is designed to quickly equip anyone with the knowledge they need to act as a guide for Whole Brain® Thinking.

The program provides foundational training on the Whole Brain® Thinking methodology and tools that can be applied immediately to enhance communication, decision-making, and problem-solving. The entire program can be completed in less than one day. Efficient training for effective Champions.

## The difference between Whole Brain® Champions and Certified Practitioners:

| Champions will:   | Certified Practitioners will continue to:   |
|---|---|
| Use the Thinker Portal and Herrmann LMS to access learning  | Gain deep knowledge of the Herrmann platform (i.e. Thinker Portal, Axon reporting and invitation features, Thinker Store, Practitioners Portal, etc.) |
| Have focused knowledge of individual and team profiles  | Facilitate sessions on Whole Brain® Thinking  |
| Help teams build trust and increase collaboration through the application of tools                    | Interpret and debrief individual and team profiles  |
| Be a resource for general Whole Brain® Thinking and HBDI® questions                                   | Plan and Implement Whole Brain® Thinking with organizations and teams to scale its application  |
| Be a consistent and knowledgeable resource for finding the right tool to meet the needs of their team | Answer in-depth questions related to Whole Brain® Thinking and the HBDI®  |

## Become a Champion (or recommend someone from your team!)

Empower others to become Whole Brain® Thinkers. With Champions, your teams will thrive in an increasingly competitive world. Reach out to your Herrmann representative or [visit our website](#).