Herrmann Products for HBDI® Certified Practitioners and Reseller Organizations

Individual

HBDI® Individual Profile & Report

Providing deep insight into your thinking preferences, the HBDI® Profile and Reports reveal the impact of your thinking on your work.

HBDI® App

Understand, apply and share your HBDI® Profile via your smartphone. Guesstimate your colleagues' and clients' profiles by the clues they provide.

HBDI® Digital Profile Pack

New!

A HBDI® Certified Practitioner can use this to debrief a Thinker on their HBDI® Profile, without the need for a paper pack.

Thinking Accelerator

Help a Thinker understand their specific HBDI® Profile, the Whole Brain® Model, and the implications of their HBDI® Profile on their work.

Pair

HBDI® Pair Profile & Report

The HBDI® Pair Profile provides an in-depth analysis of two people and their thinking preferences, creating new opportunities for application and impact.

Team

HBDI® Team Profile & Report

With 13 reports and a variety of data sets to explore, compare and contrast, the HBDI® Team Profile takes a deep dive into the team's composite thinking preference data.

Whole Brain® Team Dashboard

New!

A 10-minute survey to compare your team's ideal focus to its current focus given the team's mission and projects. This diagnostic tool and report can be done multiple times with the same team.

Application Workshops

Start Thinking, ThinkAbout Communicating, ThinkAbout Teams, ThinkAbout Creative Thinking, ThinkAbout Your Customer, ThinkAbout Problem Solving and ThinkAbout Decision Making.

Customized Workshops

Use any of our workshop material to configure an event to meet your needs.

Organization

Whole Brain Content Libraries®

New!

Access 35 years of research and content in self-service, easy-to-navigate libraries. Use the activities, PPTs, images and reading in new or existing programs for a customized approach.

Whole Brain® Manager

A 3-day bootcamp program for managers and leaders about how the Whole Brain® Model affects their team management, decision making, problem solving and project management.

HBDI® Text Profiler

New!

Analyze your content to make sure it is "Whole Brain®-ed." This application uses natural language processes to generate a proforma profile of any content you choose.