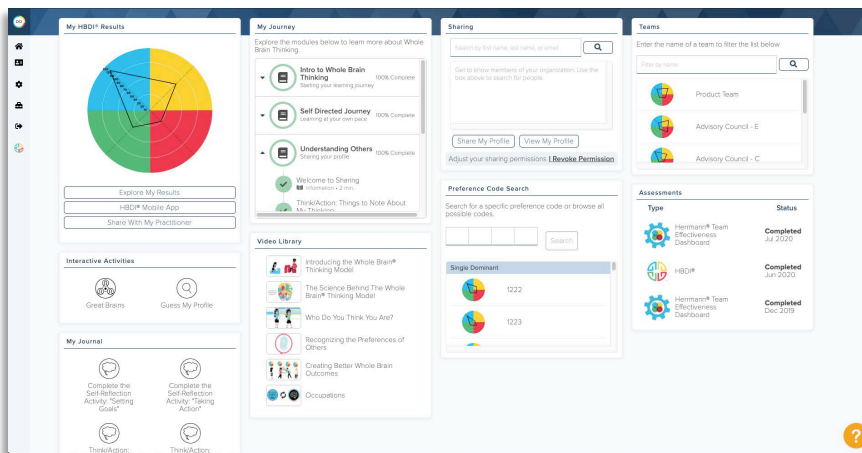


THE HERRMANN PLATFORM

Technology Solutions for Whole Brain® Thinking

The Herrmann Platform

Harnessing the power of your organization's cognitive diversity requires being able to understand and leverage the thinking preferences of individuals and teams. The Herrmann Platform offers powerful tools to accelerate the adoption and application of Whole Brain® Thinking, empowering leaders to develop strategies around a unique competitive advantage -- their team's cognitive diversity.



The Thinker Portal – Tools to Harness Cognitive Diversity

HBDI® DIGITAL

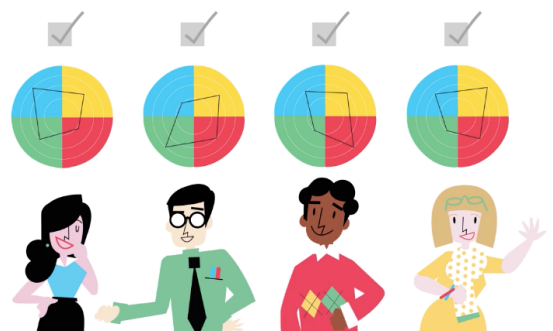
One of the most powerful tools within the Thinker portal is HBDI® Digital. The electronic version of a Thinker's HBDI® results provides an immersive experience full of valuable insights that Thinkers can explore on their own or with a certified practitioner.

INTERACTIVE LEARNING JOURNEY

Your Thinkers want to be in control of their development and one-and-done tactics won't cut it. The interactive learning modules within the portal enable Thinkers to navigate their own experience, freeing practitioners to concentrate on how to apply Whole Brain® Thinking within the organization.

APPLICATION TOOLS

Collaborative Whole Brain® Thinking tools that can be used daily by managers and team members, allow Thinkers to gather and leverage valuable insights on themselves and their peers to improve communication, problem solving, and decision making.



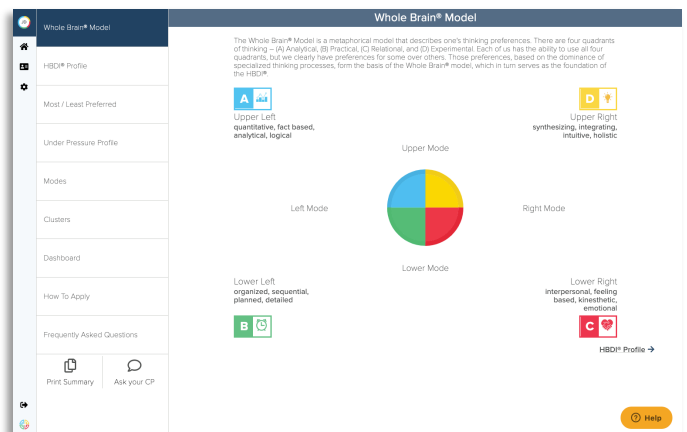
THE HERRMANN PLATFORM

A Closer Look at the Thinker Portal

Tools to Unlock and Harness the Power of Cognitive Diversity

HBDI® DIGITAL

- Gain more control and flexibility over the debrief process
- Go green while reducing the hassle associated with paper packets
- Make valuable insights available anytime, anywhere
- Enable content-rich debriefs whether you're in the same room or different countries
- Accelerate the deployment of Whole Brain® Thinking across an organization



INTERACTIVE LEARNING JOURNEY

- Introduce Thinkers to the Whole Brain® model
- Provide Thinkers the opportunity to personalize their shared profile
- Allow practitioners to focus on the application of Whole Brain® Thinking
- Accelerate the deployment of Whole Brain® Thinking across an organization

APPLICATION TOOLS

- Improve communication through understanding others' preferences
- Build trust by sharing, and comparing, personalized profiles
- Increase productivity with daily tools for managers and teams
- Drive better outcomes using a common Whole Brain® language

