

eCERTIFICATION

Become an HBDI® Certified Practitioner from anywhere with our online learning course

WHAT IS eCERTIFICATION?

Online accreditation program for the HBDI® assessment, Whole Brain Thinking®, and the Herrmann Platform



“Flipped classroom” approach providing all the skills & experience of 3-day in-person workshop, limited to 10 attendees



All the practical advantages of remote learning: self-paced work, classes from any location & 1:1 support



Ongoing development via events, resources and global network

HOW DOES IT WORK?

Three phases blending 24+ hours of learning: asynchronous, virtual classroom and one-on-one

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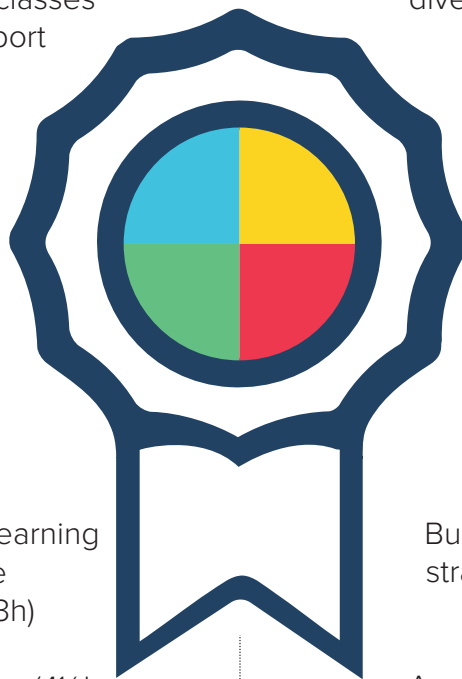
Self-paced pre-workshop learning providing a comprehensive overview of the HBDI® (9-13h)

2

3 virtual classroom sessions (4½h each) led by a Master Facilitator, plus daily follow-on work (1h)

3

1:1 coaching with our experts to prepare your first session, plus ongoing access to extensive Practitioner resources



WHY GET CERTIFIED?

Effective management is more critical than ever.
Become a catalyst for better thinking, better management, and better results.

Enhance your organization's agility by empowering managers & teams to adapt their thinking to changing conditions



Decode your organization's cognitive diversity and get the application tools needed to harness it



Partners in solving your organization's toughest challenges



WHO BENEFITS?

Talent & learning professionals and the managers, teams, and organizations they serve

Build your skills as a catalyst of strategic talent development & change management



Arm leaders, managers & teams with easy tools to ensure they are productive and engaged



Enhance organizations with a powerful common language for holistic, talent-centric culture, strategy & change



Take action to develop your skills, people and culture by harnessing cognitive diversity