

# eCERTIFICATION

Become an HBDI® Certified Practitioner from anywhere with our online learning course

## WHAT IS eCERTIFICATION?

Online accreditation program for the HBDI® assessment, Whole Brain Thinking®, and the Herrmann Platform

 “Flipped classroom” approach providing all the skills & experience of 3-day in-person workshop, limited to 10 attendees

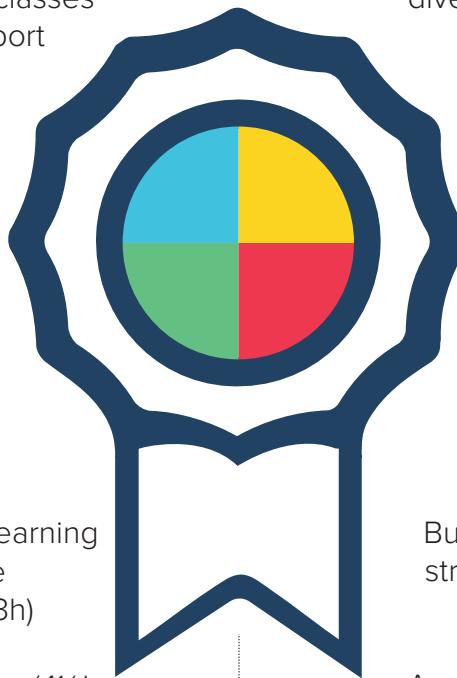
 All the practical advantages of remote learning: self-paced work, classes from any location & 1:1 support

 Ongoing development via events, resources and global network

## HOW DOES IT WORK?

Three phases blending 24+ hours of learning: asynchronous, virtual classroom and one-on-one

- 1** Self-paced pre-workshop learning providing a comprehensive overview of the HBDI® (9-13h)
- 2** 3 virtual classroom sessions (4½h each) led by a Master Facilitator, plus daily follow-on work (1h)
- 3** 1:1 coaching with our experts to prepare your first session, plus ongoing access to extensive Practitioner resources



## WHY GET CERTIFIED?

Effective management is more critical than ever. **Become a catalyst for better thinking, better management, and better results.**

Enhance your organization’s agility by empowering managers & teams to adapt their thinking to changing conditions 

Decode your organization’s cognitive diversity and get the application tools needed to harness it 

Partners in solving your organization’s toughest challenges 

## WHO BENEFITS?

Talent & learning professionals and the managers, teams, and organizations they serve

Build your skills as a catalyst of strategic talent development & change management 

Arm leaders, managers & teams with easy tools to ensure they are productive and engaged 

Enhance organizations with a powerful common language for holistic, talent-centric culture, strategy & change 

**Take action to develop your skills, people and culture by harnessing cognitive diversity**